

101 (OR SO) WAYS YOU CAN USE YOUR WRITING SKILLS

Advertising, Copywriting & PR

web copy
catalog text
public relations

brochures
direct mail
sales letters

ads
press releases
speeches

Audiovisual & Electronic Comm.

educational scripts
communications
radio copy writing
documentaries

scripts for business
and industry
screen writing
presentations

documentaries
editorials
home shopping
news

Books

novels
children's picture
non-fiction
how-to
biographies

autobiographies
textbooks
translations
movie novelization
ghostwriting

editing
proposals & queries
book club discussion
jacket copy
proofreading

Business & Technical Writing

annual reports
A/V scripts
multimedia
booklets
letters
meeting guides
business plans
consumer complaints
corporate comedy
corporate histories
corporate profiles

executive biographies
folders
fundraising materials
ghostwriting
grant appeals
handbooks
in-house publications
manuals
promotions
market research
reports

medical writing
newsletters
public relations
resumes
sales letters
films & video scripts
speeches
technical manuals
training programs
translations
catalogs

Editorial/Design Packages

desktop publishing

Web copy & design

photo brochures

Educational & Literary

fiction-all lengths
nonfiction-all lengths

poetry
seminars/workshops

critiques
tutoring

Magazines & Trade Journals

art reviews
book reviews
feature articles
fillers

columns
criticism
trade articles
profiles

short stories
news reports
advertising
editing

Newspapers

ads
art reviews
book reviews

columns
features
obituaries

science articles
news
criticism

Misc. (Editing, Cards, Keepsakes)

church history
humor
comics
craft instruction
encyclopedia articles
greeting card verse

family histories
party toasts
limericks
letters to/for friends
restaurant guides
reminiscences

Gifts for:
weddings
anniversaries
bar mitzvahs
funerals
family & friends